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Erasmus+ Programme  
of the European Union



**TOOLKIT NATIONAL CASCADE TRAINING  
INTERNATIONALIZATION  
FOR HIGHER EDUCATION  
IN MYANMAR**

16th DECEMBER 2021

# Development of Internationalization Strategy

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## Internationalization of HEIs:

- 🌸 The intentional process of integrating an international, intercultural or global dimension into purpose, functions and delivery of post secondary education,
- 🌸 in order to enhance the quality of education and research for all students and staff, and to make a meaningful contribution to society.



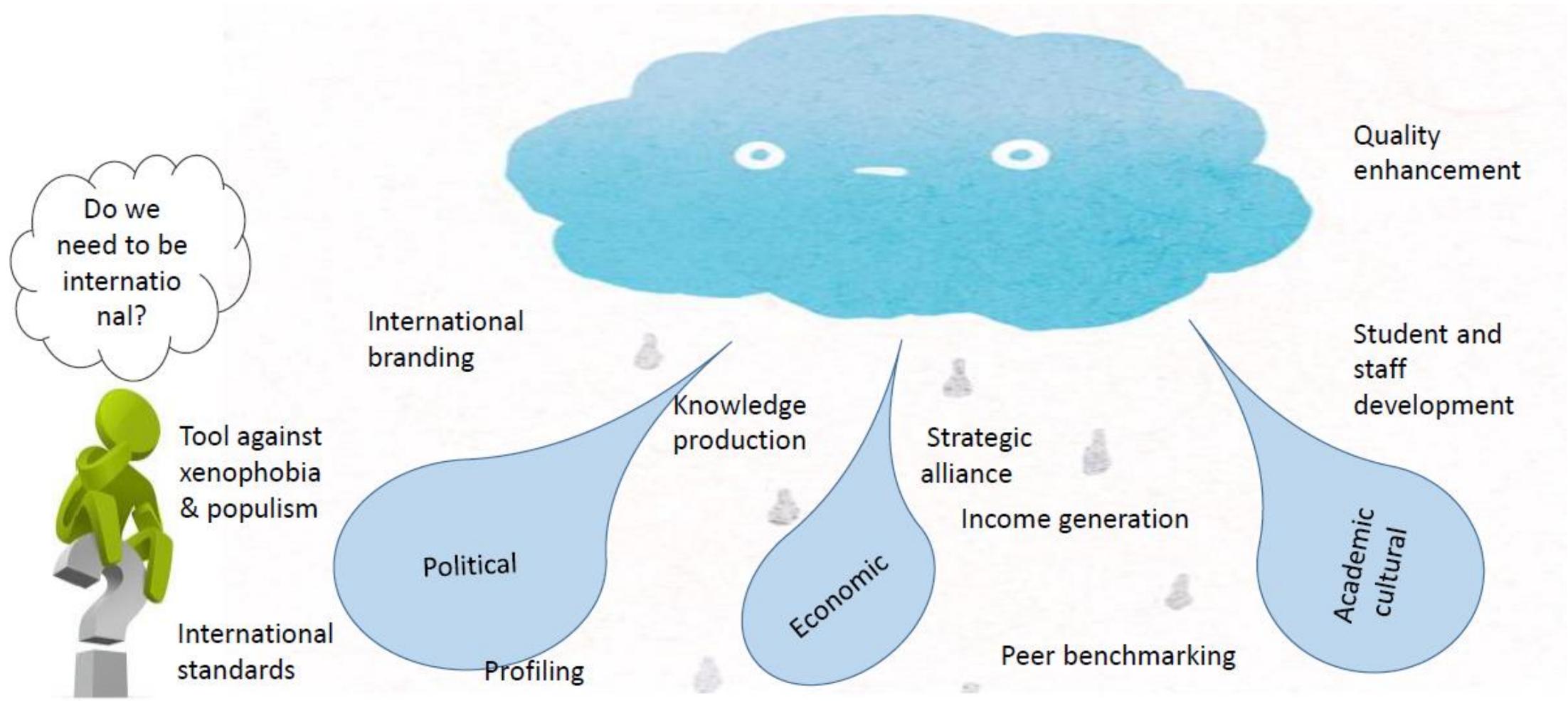
Jane Knight (2015)

## Major Aspects of Internationalization of HEIs:

- 🌸 Internationalization of the curriculum,
- 🌸 Students, staff and scholars exchange programs,
- 🌸 Recruitment of international students,
- 🌸 Development of international branch campuses,
- 🌸 Research & academic collaboration between institutions regionally & internationally.



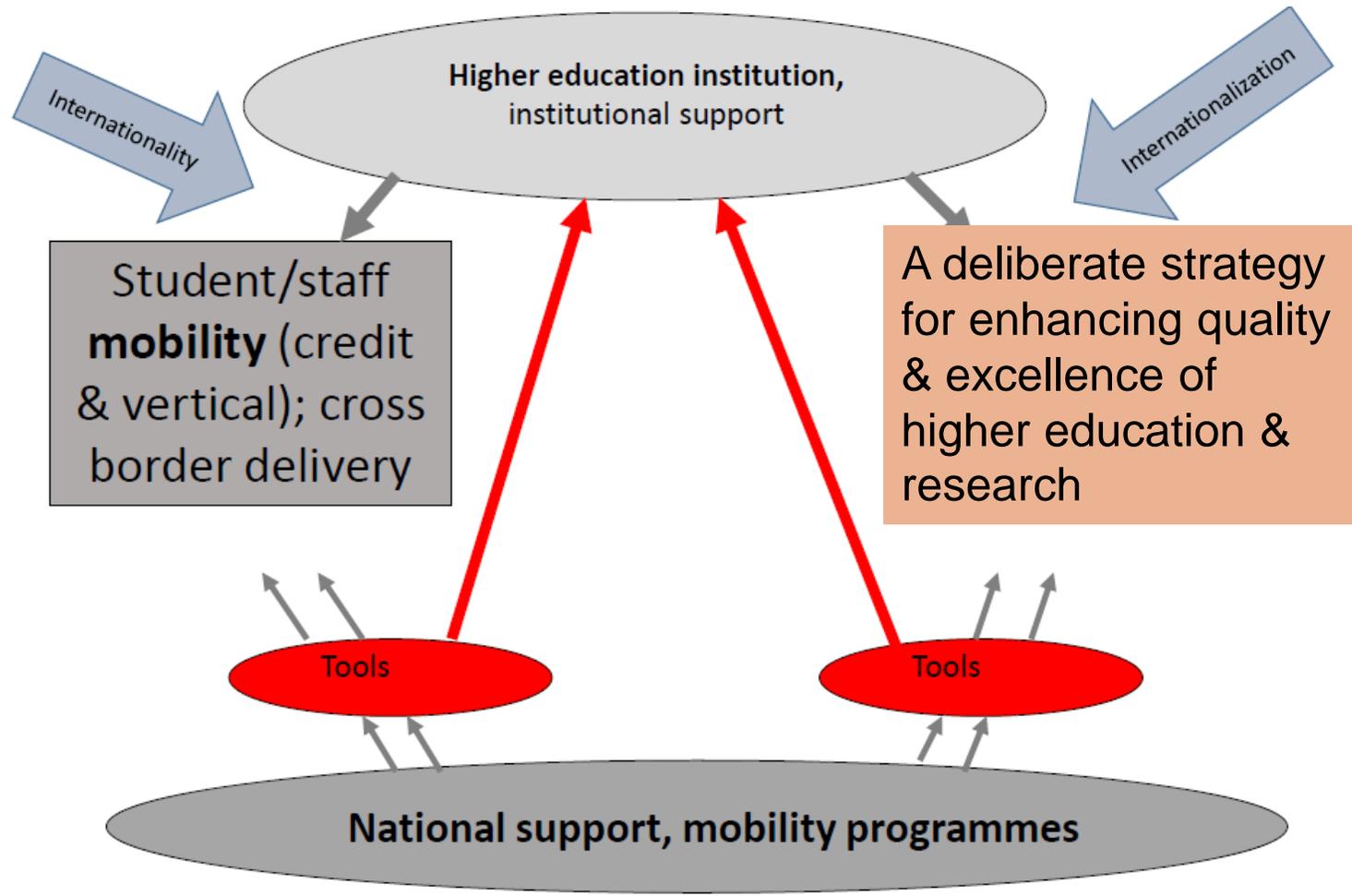
# Why Internationalization?



# Focus of Internationalization Strategies



# Internationalization of HEIs



- 🌍 **Internationality:**
  - 🌍 Current status of an institution with respect to international activities
- 🌍 **Internationalization:**
  - 🌍 A process in which an institution moves, in a more or less steered process, from an actual status of internationality to an targeted level of internationality

## Features of Internationalization Strategy

Ensure that the strategy complies with general aims of the institution

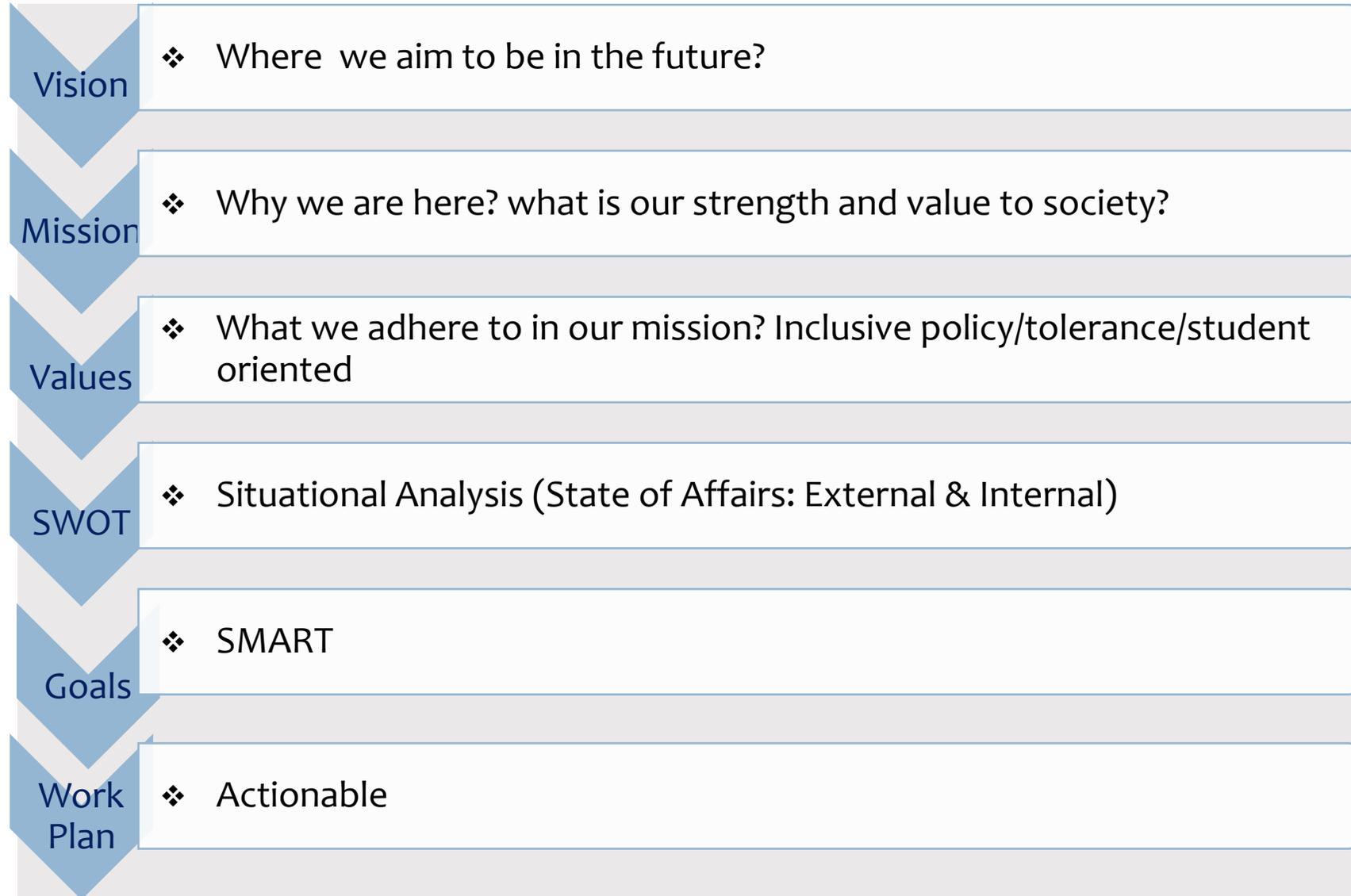
Ensure that the strategy complies with financial needs of the staff

Better to embed internationalization in the institutional vision and mission

Whatever, the strategy must state why the institution wants to internationalise itself

Take realistic decision in which type of activities the institution wants to engage

# Main Elements of Internationalization Strategy

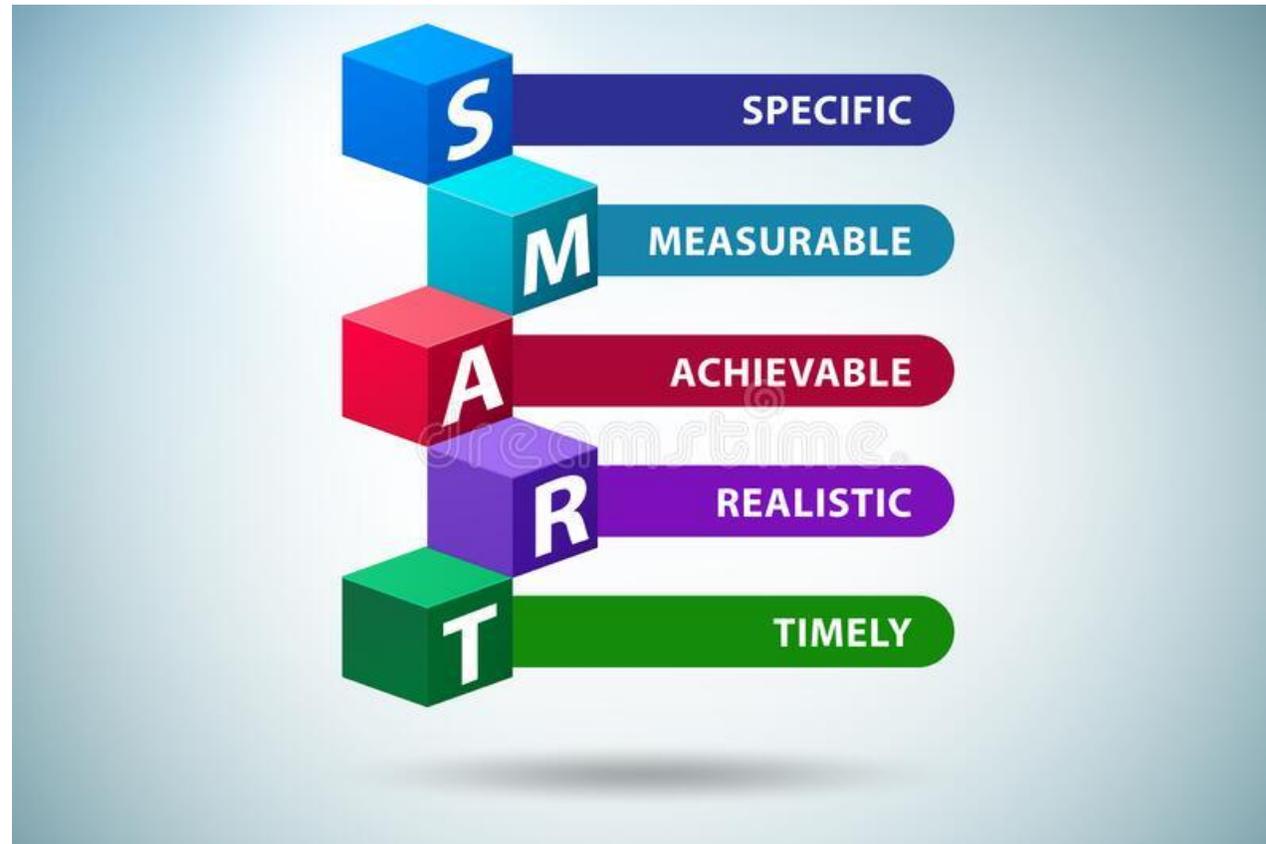


## SWOT Analysis

A strategic planning technique for identifying and analyzing *internal* strengths & weaknesses and *external* opportunities & threats that shape current and future operations and help develop strategic goals.



- 🌸 The *anticipated results* of internationalization.
- 🌸 To be **SMART**



- 1) Describe the way how the organization will meet its objectives
- 2) Help to turn strategy into reality.
- 3) Increase efficiency & accountability

## Checklist for Action Plan

-  State
-  The planned activities
-  Who does what and takes responsibility; who writes annual report
-  Quantitative & qualitative indicators for the year; mid-term targets for longer periods
-  Required resources
-  Deadlines for the activities

# Action Plan

Goal – increase international exchanges opportunities for students					
Activity	Responsible department	Success indicator	Due date	Resources required (staff, tec fin. etc)	
<i>Example:</i>					
1.1	<i>Participate at the international conferencies/ excibitions, study fairs, etc</i>	<i>Bilateral cooperation coordinator</i>	<i>No less than 3 new contacts every year</i>		<i>Faculty coordinators, International Relations Office, University budget</i>
1.2.	.....	.....	.....	.....	.....



# Internationalization Strategy of Yangon National University

**MYANMAR**

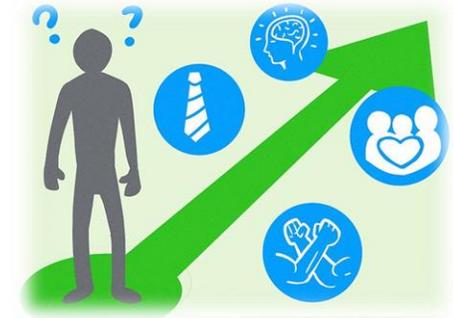
Presented in WP2 Training (International Strategies) in Vilnius University on October 2019



“To be an internationally recognized institution  
with the strong internal capacity  
to deliver advanced teaching, learning, research & service to  
the nation”



-  We offer educational services that promote critical thinking skills and enhance decision making abilities, which help students become productive and informed citizens.
-  Our faculty engage in research to create and disseminate new knowledge, develop quality-teaching skills, maintain high professional standards, and actively serve the University and Community



## Strengths

1. Located in easily accessible area with green environment in business city
2. Young & energetic human resources
3. Adaptable & adoptable academicians
4. All of the textbooks are in English
5. Accommodation for international scholars and students



## Weaknesses

1. Inadequate teaching and research capacity programs & ICT facilities
2. Insufficient incentive programs for skilled personnel
3. Reluctant to integrate among different institutions (faculties)
4. Lack of experience & weak facilities for internationalization



## Opportunities

1. Encouragement of government to be a comprehensive university with autonomous power
2. Large number of international institutions interested in cooperating with university
3. Employability of graduates due to location of university in business city

## Threats



1. Ministry imposes regulations on agreement with international institutions especially financial matters & space allocation
2. Transfer policy of MOE to shuffle the staff among universities
3. Persuasion of other institutions to talented resources
4. Lack of protection of IPR

1. To build up staff & student capacity
2. To enhance internationality of the university
3. To develop infrastructure
4. To promote good university governance



# Action Plans



# Goal-1: To Build up Staff & Student Capacity

N o.	Activity	Responsible dept./ office/person	Success indicator	Due date	Resources required (staff, tech, fin. Etc.)
1. To enhance staff and student capacity					
1.1	To organize workshop/ conference/trainings (local & international)	Respective faculty	2 international, 3 local in each faculty per year	Every year	Faculty coordinator, IRO, University budget, funded organizations
1.2	To review & upgrade curriculum & syllabus with a more comprehensive & career-oriented vision	Department and faculty curriculum committee & experts	Board of Study Meeting	Every two years	Faculty coordinator, IRO, University budget, updated reference books
1.3	To stimulate & support innovative & cross-disciplinary research initiative & project	Centers for research & innovation, respective faculty	At least 2 research projects & 10 peer review publication in each faculty	Every year	Researcher, university budget, funded organization
1.4	To recruit & develop talented academics with merit-based mechanisms	Respective faculty, administrative board	40 persons of each faculty per year	Every year	Faculty level, selection committee & experts, university Budget
1.5	To enhance English language proficiency	Self-study, responsible department, English native speakers	2 courses per year	Every year	Volunteered native speakers, university budget, funded organization

## Goal-2: To Enhance Internationality of the University

No.	Activity	Responsible dept./ office/person	Success indicator	Due date	Resources required (staff, tech, fin. Etc.)
<b>2. To set up Internationalization strategy</b>					
2.1	Students and faculty exchange	Respective department and IRO	5 exchange program in faculty per year	Every Year	University budget and development partners
2.2	Internationally transferrable credit system	Student affair, both home and host institutes			Register's office, credit system
2.3	Internationally accredited study programs	Respective department, QA department			AUN-QA framework & NAQAC framework
2.4	Collaborate with international institutions for teaching, research and development	Respective faculty, center for research and innovation, IRO	2 international project for every year	Every Year	Researcher, research partners and funds, post-graduate students

# Goal-3: To Develop Infrastructure

No.	Activity	Responsible dept./ office/person	Success indicator	Due date	Resources required (staff, tech, fin. Etc.)
3. To develop Infrastructure					
3.1	Modernize the ICT infrastructure	<ul style="list-style-type: none"> <li>▪ IT department</li> <li>▪ Administration board</li> </ul>	Modernized & efficient equipment		<ul style="list-style-type: none"> <li>▪ IT professionals</li> <li>▪ Univ. Budget</li> <li>▪ Development partners</li> </ul>
3.2	Upgrade the campus and facilities as a vibrant place for learning, collaboration, personal growth, everyday life of students and staff	<ul style="list-style-type: none"> <li>▪ Administration board</li> <li>▪ Respective faculties</li> <li>▪ Engineers and campus development department</li> </ul>	At least, 1 activity per week	Regular activity	<ul style="list-style-type: none"> <li>▪ Engineers</li> <li>▪ Admin staff</li> <li>▪ Univ. budget</li> <li>▪ Regional government</li> </ul>

# Goal-4: To Promote Good University Governance

No.	Activity	Responsible dept./ office/person	Success indicator	Due date	Resources required (staff, tech, fin. Etc.)
4. To promote Good University Governance					
4.1	Develop a system of governance supported by solid structure and professional capacity	<ul style="list-style-type: none"> <li>▪ University council</li> <li>▪ Respective Faculty</li> </ul>			<ul style="list-style-type: none"> <li>▪ Academic Board (Univ. Senate)</li> <li>▪ Administration board</li> <li>▪ Univ. Budget</li> </ul>
4.2	Develop and promote the institutional autonomy in academic affairs, organization, staffing and financial administration	<ul style="list-style-type: none"> <li>▪ University council</li> <li>▪ Respective Faculty</li> </ul>			<ul style="list-style-type: none"> <li>▪ Academic Board (Univ. Senate)</li> <li>▪ Administration board</li> <li>▪ Univ. Budget</li> </ul>

# Group Work

- 🌸 To develop the Internationalization Strategy of an university (Real or hypothetical one)
  - 1). Conduct situational analysis (SWOT Analysis)
  - 2). Identify goals for internationalization of the university
  - 3). Prepare action plans to realize the goals of internationalization of the university

## Time allocation:

- 🌸 Developing Internationalization strategy (in Break-out room) – 20 min
- 🌸 Presenting the Internationalization strategy of each group (5 min \* 6 groups) – 30 min

**Thank You**  
**for Your Attention**

**Welcome Comment & Suggestions!**